

WriteCome.com Presents

How To Make **Money**

From FREE Images

Without Spending A Penny On
Complicated Or Expensive Software.



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Introduction

Many thanks for purchasing this report.

The sole aim is to show you various ways you can use free images to make an income online.

Some of the methods you may have seen before and some may be new but all of them work extremely well.

You can choose to try all of the methods, or just pick one that suits you.

It's totally up to you :-)

The main thing is to not dismiss any of the ideas without trying them. There's a huge amount of money to be made, you just need to take action, follow the methods and then pocket the profits!

With that being said, let's dive right in...

Tony Newton – Barry J McDonald



Social Media Images



Social media sites like Facebook, Twitter, Instagram, Pinterest all require user generated content.

It's the users of the platforms that create and upload content, the platforms then make money by showing adverts to the members. Paid advertising is the lifeblood of sites like Facebook but they wouldn't be in business without the members.

So there's huge potential in creating images for these platforms.

Let's look at some ways we can profit:

Facebook

There are thousands and thousands of businesses that have Facebook Pages. They use them to advertise their business and naturally want them to look good and to have good content.

So there are two ways we can initially profit from them;

1. Header/Profile Images
2. Content Posts

Here's how we can help these businesses with both of those.

Header/Profile Images

At the very top of your Facebook Page, you are allowed to upload a header image and a profile image. They look like this:





As you can see in this example, both the header and profile image are branded with the company logo. The header image is the best place to give more details about your business, without having to make the viewer search through the page to find it.

We can charge a business a fee to create both of these images for them.

Content Posts

Content posts are the actual posts that are shown in the feed of the page.

They look like this:

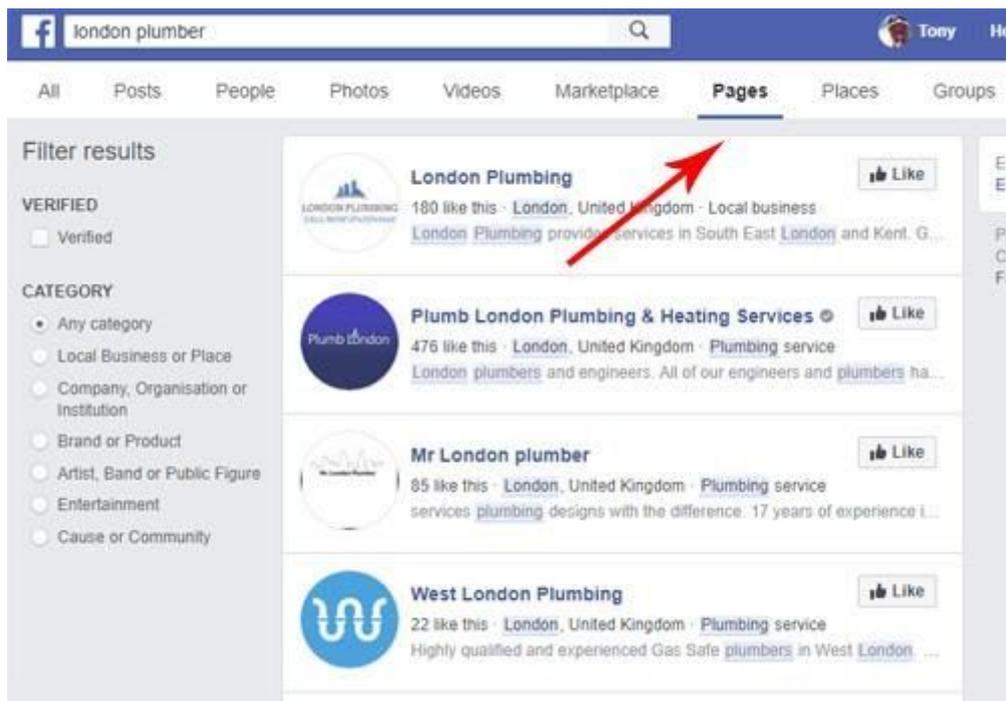


As you can see, many of the images these businesses use are generic images with text on them. And not every business knows how to create these images themselves and that is where we can step in (you can also get the business to send you images they already have, so that you can just add text onto them).

OK, so how do we find these businesses that need our help?

Simple, we search for their Facebook Page using the search function in Facebook!

Type in a town or city, add a business niche and choose the 'Pages' tab at the top of the page:



You'll then see a list of all the business pages for that area.

Now you can scroll through the list, visit the pages and see who is in need of a header and profile image.

One of the listings that comes up in this particular search is this one:





As you can see, there is no branding or appeal about this page at all. Would you trust the plumber with the nice branded page or would you rather try this guy?

It's a pretty obvious choice right?

So what you do now is send a Private Message to the plumber, show him the example of the branded plumber page and tell him you can create these nice branded images for his page. Explain that he'll get more business because people will trust his business more with a nice looking page.

Most businesses already have a logo and branding, they just don't have the time to set them up properly on their Facebook Page.

So that makes it even easier for us!

It literally only takes a few minutes for you to find and message these businesses.

When they reply, tell them your price and that you can do them fast.

When you create them, just send them over to the business for them to upload. Give them simple instructions or a link to the Facebook help section which details how to do it.

The business is happy and you walk away with some quick and easy profit.

Even if you charge \$10-\$20, you could easily be contacting dozens of businesses every single day and it soon builds up.

Just think about how many different business niches are in just one town/city,



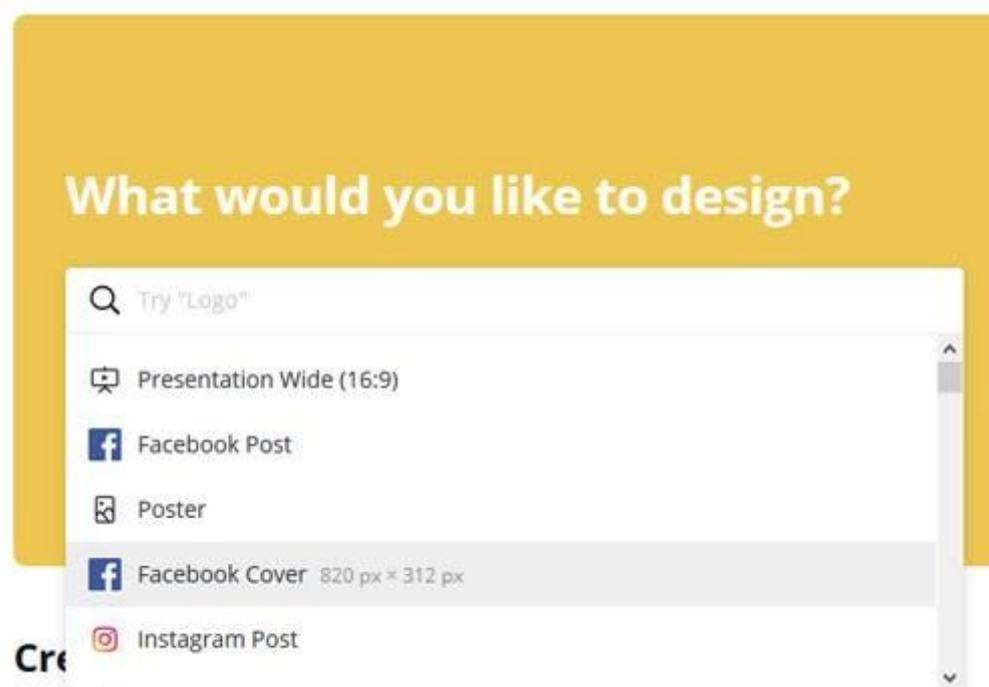
let alone the thousands and thousands of them all over the World!

Now that you have contacted and have interest from some businesses, it's time to create the images for them.

For this (and most methods in this guide), **Canva.com** really is your best friend.

It's completely free to use and they already have templates and designs in the exact sizes we need. Just sign up for a free account, login and start making your images.

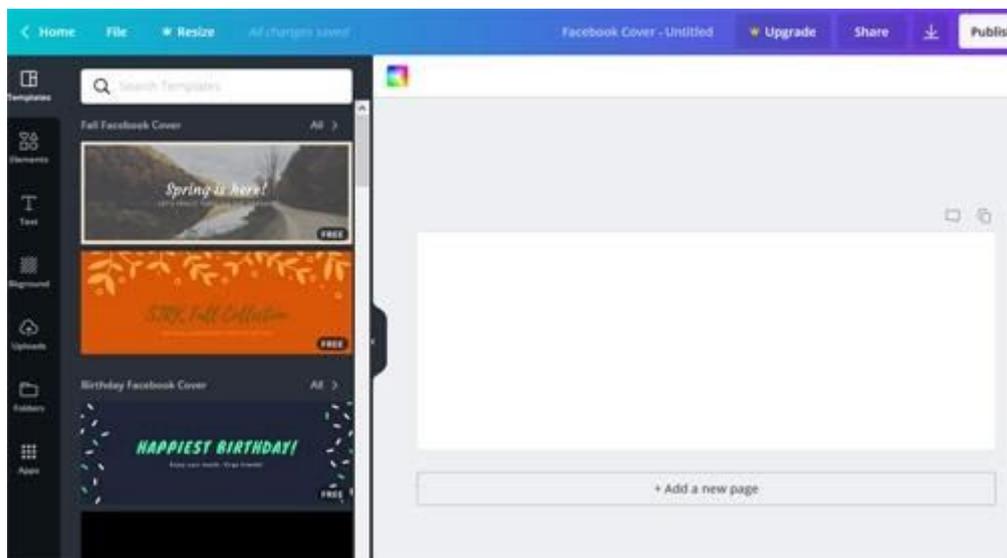
So let's look at our Facebook Header image. Once you're logged in to Canva, you'll see a search box at the top. Click your mouse in that box and a list of what you can create will appear:



You'll see that there is an option for a Facebook Cover (that is our Facebook Header image).

Click on that option and you'll be taken to the editing screen:





You can now choose to use an existing free template from the left hand side, or use the tools to create your own. If the business has supplied you with any images or logos, you can upload them using the upload tool and add them to the image.

Once you are happy with the design, just click Download and save it to your computer.

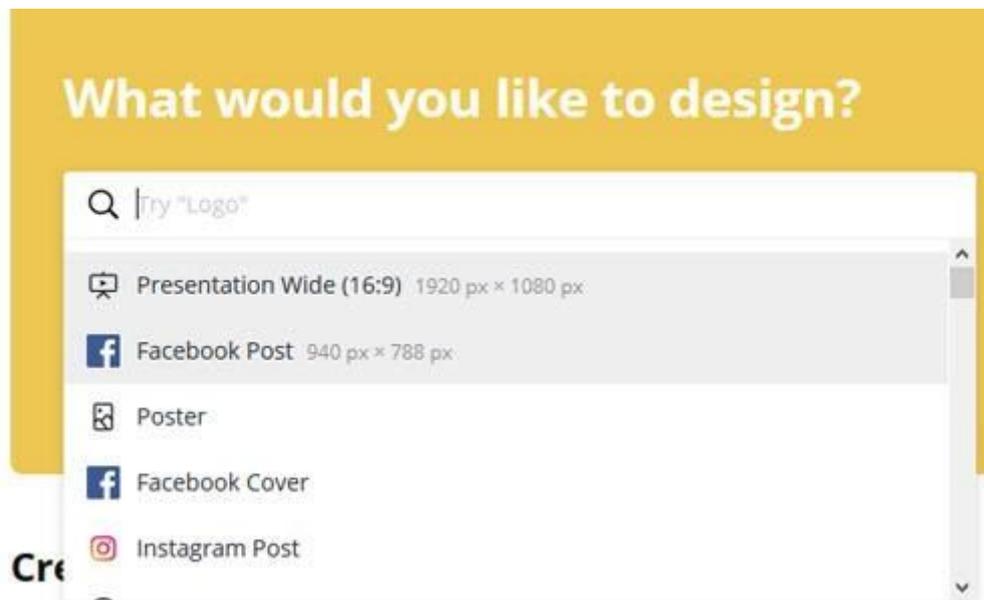
When you get the hang of using Canva, you can literally knock out these Header Images in minutes.

You can use the tool to make a matching Facebook Profile image too. Although they don't have that actual option, you can use it to make the design with an option of the same size, or crop it afterwards using another tool like Paint.

Facebook Posts

Facebook Posts can be done using Canva. Just choose that option from the search bar:





Then create the post(s) you need. If the business has supplied you with images, you can upload those and add text to them. If they haven't supplied images, just go to **Pixabay.com** and find a generic image that is suitable for the business (Almost all images they have are for Commercial use but just double check the rights before downloading the image).

Once you have the image you want to use, upload it into Canva, add the text you need, save it to your computer and send it over to the business.

Bonus Tip – You can charge a business a monthly fee to post regularly to their Facebook Page. These can be generic posts, discounts, services available, special offers etc. This helps with engagement from existing and new clients. This is a great option to offer them once you have provided them with their header and profile image. They now see how professional you are and already have your foot in the door, which makes future sales so much easier.

And another mini tip, once your business is happy, ask them if they know of any other businesses that would benefit from your service. Most business owners know other business owners, so ask them to recommend you.

Instagram

Instagram is purely a visual platform. It lets users upload images and videos to their page. They can add a caption to them and then people can like and comment on each post.

Now because it's a visual platform, it means there are thousands of people who can benefit from our expertise of creating images.



With Instagram, we can target not just businesses but also individuals, website owners, internet marketers and pretty much anyone who wants to build a following and get free traffic for their needs.

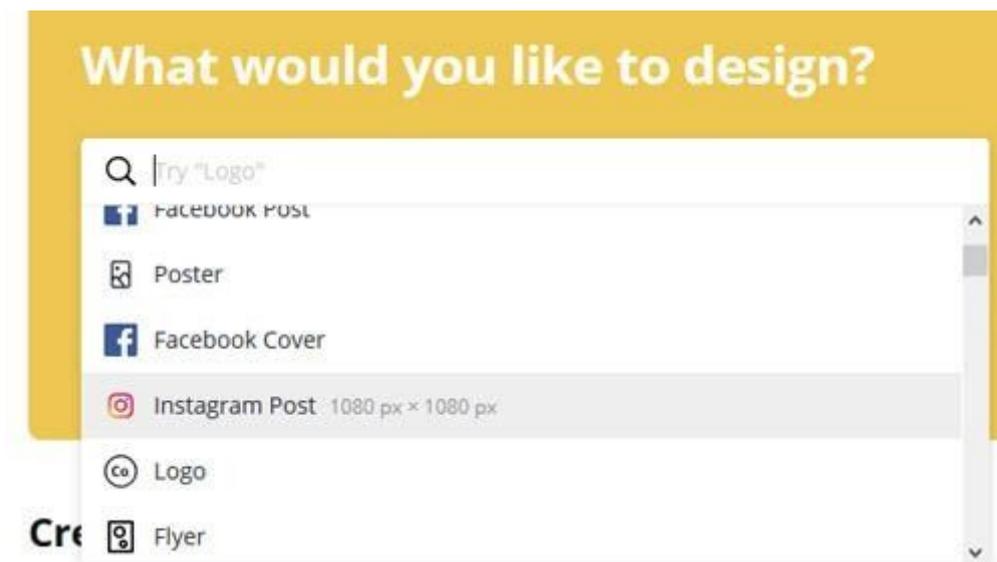
Content Posts

The main thing we can offer here is content posts. And we can offer our services to post these images to a persons account on a regular basis. Ideally, you should be offering to post daily (it only takes a few minutes) and charge a fixed monthly fee.

If you're not comfortable posting the images, then you can sell a set number of images for the person to upload themselves. But for the time it takes, it's well worth getting the monthly revenue if you can.

The posts themselves will depend on the Instagram page but quote images are perfect for the platform. You can make these in Canva using images from **Pixabay** and then upload them to the persons account.

You'll notice in Canva, they have the option for an Instagram Post:



When you select that option, you are then taken to the editing screen where you can choose one of the existing free templates or create your own image.

The easiest way is to upload an image from Pixabay and overlay it with a quote or text that matches the theme of the page. To make the text stand out, you can add a black background bar and use white text.



How To Find Your Customers

Businesses - To find businesses who would want your service, you can join local business Facebook groups and if allowed, post your service in them. If not allowed, read what people are asking, visit their websites, see if they have an Instagram account already.

If you can't find one, ask them if they want one and tell them the value of having one. This involves getting followers from their location who are interested in their services.

If they do have an Instagram page, how does it look? How often are they posting? Give them some tips and offer your service to post content for them and make it totally hands free for them.

Other People – Many people have Instagram accounts from models, DJ's through to marketers using the platform to drive traffic to offers.

To find these people, again Facebook groups can be a real goldmine. Choose a niche and find groups to join. See what people are asking, tell them about your service.

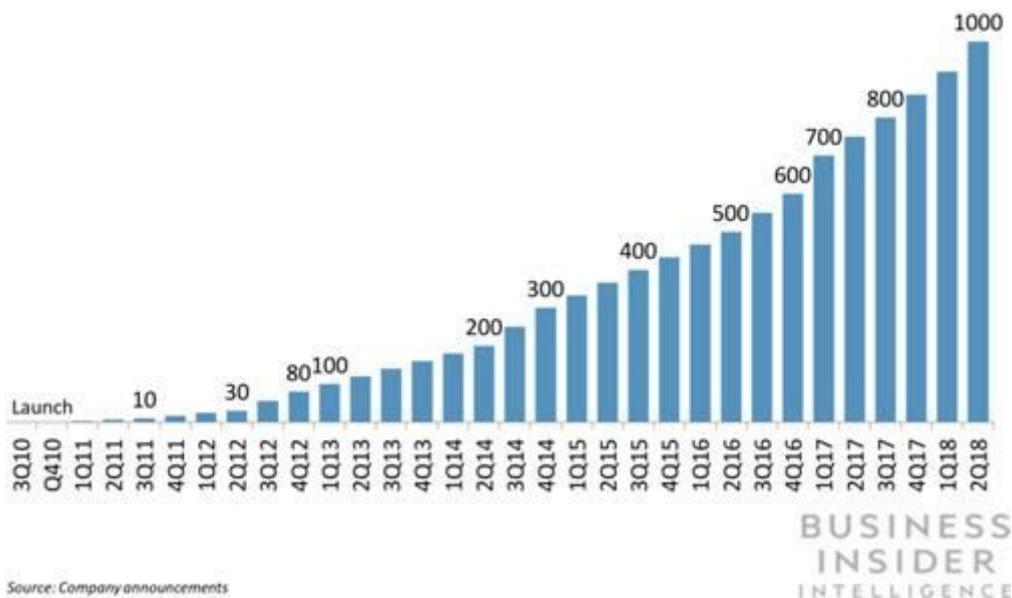
Find related forums in the niche, add your service to your Bio and post in threads talking about Instagram or getting more visitors/followers. If they aren't talking specifically about Instagram, make the point of how good it is right now and how much it is growing.

Show them some images or give them a link to a website that has all the information:



Instagram's Monthly User Count

Global, in millions



And here's a page you can show them -

<https://blog.hootsuite.com/instagram-statistics/>

You can also advertise your services on forums, LinkedIn or anywhere where there's a targeted audience hanging out that would want your service.

Posting To Instagram

Once you have your images ready to be uploaded, there are several ways to do it.

Fortunately, there are various free tools you can use to post.

- **Windows 10** has a free Instagram app that functions the same as the phone app.
- **Gramblr** is a good desktop app to upload photos and videos.
- **Buffer** is an online tool that let's you post to 3 accounts for free.

If none of those options are good for you, just use Google and you'll find plenty of options.



Stand Alone Social Media Image Packs



Now we can start to get a little creative!

Stand alone social media image packs are typically a pack of 30 images. You can create these for Facebook, Instagram or any other platform.

Let's say, for example, we create a pack of 30 Instagram images for the fitness niche.

We use Canva to create them, with images from Pixabay and each image has a fitness related quote. The images are the exact size needed and look very professional.

Just simple images like this are ideal:





To get ideas for images, just search for popular Instagram fitness pages to find popular images then Google 'fitness quotes' and put a quote over an image you get from Pixabay.

It might take you a couple of hours to find the ideas and create the images but here's the great part – we can now sell these images over and over again!

So how do we sell the images?

Here's just a few ways:

Instagram Pages – Head to Instagram and search for fitness pages. You'll find thousands of them. Send a DM (Direct Message) to the owner and tell them you have a full months worth of content they can add to their page.

Fitness Forums – Google 'fitness forums' and visit those forums. Sign up if you need to, add the link to your offer in the Bio section and then go and post in some threads. You can also directly message people to ask if they have Instagram pages.

Facebook Groups – Search for fitness Facebook groups and tell people about your images. Post in the groups if allowed or directly message them. Use the search box for each group and type in 'Instagram' to find posts in the group where people are already talking about it. See what they say and if suitable mention your image pack or send them a message saying you saw their post and might be able to help.



Google Gyms – Most gyms will have an Instagram account these days. So head to Google and type in 'Gym + city' so for example 'gym London'. Go through the pages, click on each result and look if the gym has an Instagram page. If they do, send them an email asking if they want 30 days worth of content they can add to their account.

Affiliate Marketers – There are thousands of affiliate marketers who promote fitness products. Many will already have Instagram pages and will be interested in having 30 days worth of content (Unlike SEO, there are no duplicate content penalties with Instagram). So you can post your offer in affiliate marketing forums, Facebook groups, answer questions of Quora about Instagram and link to your offer, add your image pack on JVZoo.com and other platforms.

Bonus Tip - If you do add your pack to JVZoo then you can go out and ask people if they want to promote it for a percentage of each sale. So find people who have fitness related products, websites or even popular Instagram pages and ask if they'd be interested in telling their audience about your pack and they instantly get a percentage of each sale.

Tony Newton - I recently created a pack of 30 images and sold it just to my own list and a partners list:



Item no.27 - Notification of Payment Received fr...	19/12/2018 16:40
Item no.27 - Notification of Payment Received fr...	19/12/2018 13:41
Item no.27 - Notification of Payment Received fr...	19/12/2018 09:59
Item no.27 - Notification of Payment Received fr...	19/12/2018 06:57
Item no.27 - Notification of Payment Received fr...	18/12/2018 17:27
Item no.27 - Notification of Payment Received fr...	18/12/2018 16:46
Item no.27 - Notification of Payment Received fr...	18/12/2018 13:59
Item no.27 - Notification of Payment Received fr...	18/12/2018 13:31
Item no.27 - Notification of Payment Received fr...	18/12/2018 13:10

It made \$455 in just 2 days and that's without even trying to sell it in any other places.

Once you have your pack created, you can then go out and sell it dozens and dozens of times in multiple different places.



Bolt On Image Packs



Now we can get even more creative than ever!

A bolt on image pack is specifically designed to be a great addition to an existing product.

The product doesn't necessarily have to be social media related, it just needs to be able to benefit by having a pack of images.

But, for example, by doing a quick search in JVZoo for the term 'PLR' I found this product:



It's a PLR product about Instagram that sold more than 1,000 copies and comes with a report, sales page and other bonuses.

But you know what it doesn't come with? **Instagram images!**

So here's what we do (this can be done before or after you create the image pack), we send a message to Dr. Amit Pareek and tell him we make professional image packs that are made specifically for Instagram. If we make one for his buyers, would he mail it out to them and take 50% of every sale?

Why wouldn't he do it? He sends an email with a related bolt-on image pack and gets 50% of every sale with no work to do.

In this example, the product is a few years old but you can search for more recent products and repeat the process.

You can even ask the product owner if there would be any specific things that would make the images sell better that you can add to them.



This method takes a little work but can pay off big time.

And of course, if you didn't want to create them for ONE specific product, create a generic pack of 30 in one niche and go after every product related to that niche. That way you don't have to create multiple packs.

Go After The Buyers – If the product owner doesn't reply or says he's not interested, then find a way to find the buyers of the product if it's a popular product.

- You could name your image pack using the product name (you'd need to check copyright etc for this). But for this example, call it **Instagram Success Kit Monster PLR Instagram Addition** and list it in JVZoo. Because if people are searching for **Instagram Success Kit Monster PLR** then your product will also come up. You should use this method cautiously and not use a name that is obviously trademarked or copyrighted.

- Check for a Facebook group about the product. See if you can join it and then tell people about your image pack.

- Is the product being mentioned in forums? Search through some of the most popular ones in the niche. Again, tell people about your addition to the product.

Another Example

As mentioned, these bolt-on images don't have to be for social media.

For example, last year I created a product about creating print on demand mugs and listing them on Etsy. It's **here if you missed it**.

As an upsell to that product, I sold done for you mug designs that people who bought the report could use right away to set up their Etsy store.

The product made more than \$8,000 and a large percentage of that was the upsell images.



F	Pa...	Item no.27 - Notification of Payment Received fr...	08/06/2018 18:00
F	Ltd...	Item no.27 - Notification of Payment Received fr...	08/06/2018 16:29
F	ia P...	Item no.27 - Notification of Payment Received fr...	08/06/2018 16:03
L	il	Item no.27 - Notification of Payment Received fr...	08/06/2018 15:45
j	Pa...	Item no.27 - Notification of Payment Received fr...	08/06/2018 15:29
E	Pa...	Item no.27 - Notification of Payment Received fr...	08/06/2018 15:01
E	Pal	Item no.27 - Notification of Payment Received fr...	08/06/2018 14:55
T	Pa...	Item no.27 - Notification of Payment Received fr...	08/06/2018 14:45
F	Pay...	Item no.27 - Notification of Payment Received fr...	08/06/2018 14:30
F	yPal	Item no.27 - Notification of Payment Received fr...	08/06/2018 14:05
E	Pay...	Item no.27 - Notification of Payment Received fr...	08/06/2018 13:44
S	Pay...	Item no.27 - Notification of Payment Received fr...	08/06/2018 13:21
T	a P...	Item no.27 - Notification of Payment Received fr...	08/06/2018 13:21
V	is li...	Item no.27 - Notification of Payment Received fr...	08/06/2018 13:19
A	ay...	Item no.27 - Notification of Payment Received fr...	08/06/2018 13:05
T	iteg...	Item no.27 - Notification of Payment Received fr...	08/06/2018 12:43
E	ig L...	Item no.27 - Notification of Payment Received fr...	08/06/2018 12:02
A	al	Item no.27 - Notification of Payment Received fr...	08/06/2018 11:59
T	yPal	Item no.27 - Notification of Payment Received fr...	08/06/2018 11:55
T	n L...	Item no.27 - Notification of Payment Received fr...	08/06/2018 11:48
I	Pay...	Item no.27 - Notification of Payment Received fr...	08/06/2018 11:44

The images can be made for free without photoshop using online tools.

So If I would have just sold the report, I wouldn't have made anywhere near that amount of money.

What you need to do is to look for any product that is already out there and popular and see what images you could create. These can be completely different to any already available or they can just be additional ones to ones already being sold.

For example, if someone would have come to me after I launched this product and said *'Hey Tony, I've created 30 more mug designs and they are on JVZoo here. Do you think you could tell your buyers and I'll give you 50% of every sale?'*.

I'd be daft to turn down that offer.

And this is the case for hundreds of product owners out there.

Again, this method might take a bit of work and digging around but if you can create a bolt-on image pack for an existing product that already has hundreds of buyers and then get the owner to promote it, you're onto pretty much guaranteed sales....and lots of them.

You can think outside the box for this method...

- Is there a Facebook product that would benefit from a Facebook Post image pack?

- That new Instagram software has a Facebook group, let's join it and see if I can message people talking about content or done for you services.



- *The new PLR pack about conquering mindset, does it have any Instagram posts included? No? Great, let's contact the seller.*

- *The new YouTube video pack for local businesses, does it come with custom YouTube thumbnails?*

You will have to keep your eyes open for new products but there's dozens of them being released every day, so lot's of potential with this method.



Selling Digital Image Templates



I'm a big fan of letting big websites get traffic for me. That's why I like sites such as Etsy.com as previously mentioned.

You simply upload your products to their site and people just find your items from searching inside Etsy and buy. No paid advertising at all.

But did you know that Etsy don't just sell physical items like mugs, they also sell digital items too? Well that's what this section is about.

Let's look at an example....**Resume templates.**

Millions of people are looking for jobs at any one time. That also means that there are millions of people wanting to have a nice looking resume to show their potential employer.

Check out this Etsy store:



They have sold 14125 resume templates and prices range from \$17 through to \$36 each.



So even at the low end, that's \$240,125 in sales of digital products. So they don't even have to ship anything, the person buys and immediately downloads the product (unless they pay extra for the customization).

You can either create customized resumes for people and send them an image file or .pdf they can print out or you can create resumes in Microsoft Word that they can download and customize themselves.

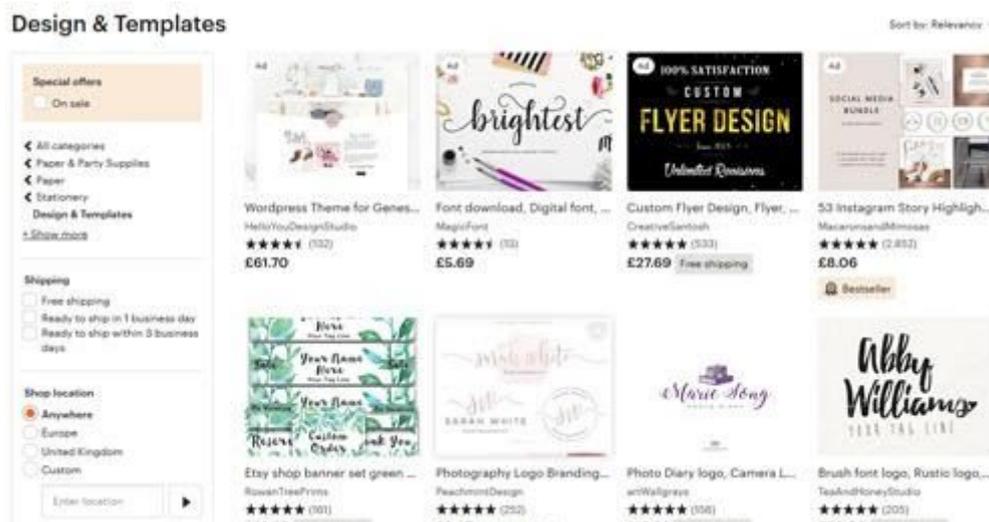
Here's a list of 19 templates you can customize in Word.

So whilst this method might not always be supplying and profiting from free images, it's still well worth looking into. You can create resumes using Canva too, but only download them as images or .pdf documents. But ideal for any custom orders you receive.

Not Just Resumes

You don't have to stick to resumes either, search through Etsy to find what templates are being sold and match them to what is available to create in Canva.

For example, **check out this page**:



Here are just a few things actually selling on this page:

- Instagram Story Highlight Icons
- Flyers
- Etsy Shop Banners
- Custom Blog Header
- Etsy Cover Art
- Professional Facebook Covers



You can create all of these for free using Canva. Then upload them to your Etsy store and wait for those sales. Copy what tags and descriptions (not literally) other successful stores are using and you should get good results.

You can sell generic, instant download, templates and images for \$5-\$20 and then sell custom ones for \$20-\$50 each.

It really doesn't take many orders from Etsy each day to start building up a nice side income that could potentially become a full-time one.

Niche Example

Here's an example of a slightly niched Etsy store:



SacredWilde

Artistic Branding for Creatives and Healers

4781 Sales

On Etsy since 2014

★★★★★ (1127)

♡ Favourite shop (4955)

They have 4781 sales of logos, flyers and social media images. The prices range from \$20 through to \$50 per item.

You can create all of those using Canva....for FREE.

Hopefully you get the point. Find successful stores in Etsy, see what they are selling and then create similar items using Canva and upload to your store.

Sales WILL come. I've seen it myself with my Etsy mug stores.



Infographics

Infographics are really popular right now and heavily in demand.

They are large images that generally have a lot of writing and images on them.

Here's an example of the layout:



People post them on websites, blogs and on social media sites. They get a lot of interaction and can go viral very easily.

They are generally branded and have the creators details on there, so when they are shared, the owner can get a lot of visitors to their website or messages via an email address.

You can create Infographics using Canva and they have lots of free templates to choose from.

They might take longer to create than other images but that means you can



charge more money to create them.

So how can you make money with Infographics?

Create Them For Yourself – When you create the images, you can of course add a website link onto them. This can be your own website or even an affiliate link to a product related to what the Infographic is about.

For example, you create an Infographic about ways to lose belly fat. You add an affiliate link to a ClickBank product about losing belly fat. People see the graphic, visit the link, buy the product and you make a nice commission. Pure passive income right there.

There are Infographic directories where you can submit your images to so people can find them, share them or even buy them.

Here's a list of 21 places you can submit your graphics to and get free exposure.

Other than submit them to directories, you can post them on social media sites like Instagram, where people will find them and share them on their own accounts.

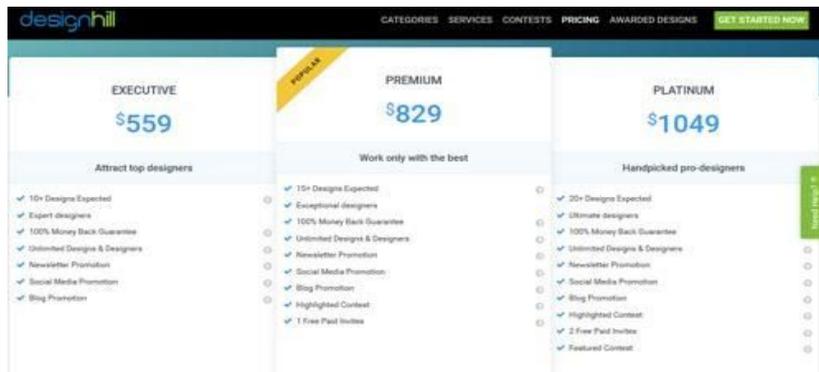
Bonus Tip – If you're an Amazon affiliate, just imagine how many products you could promote using Infographics. Create one on smoothie benefits and link to a smoothie maker, create one on tips to build muscle and link to protein powder, create one on the benefits of reading and link to a Kindle. You get the idea.

So there's a lot of potential for making money by creating Infographics for yourself!

Sell Them – Creating Infographics for businesses can be really lucrative.

Check out this site where people pay up to \$1,049 for ONE Infographic. Businesses love to pay for marketing materials that are unique to them. That's why they have no problems paying hundreds of dollars for their own graphics.





(And don't forget, we can create them for free in Canva!)

Here are a few different places where you can advertise your custom Infographic service:

Etsy – You can create an Etsy store and list many items from this guide on your store. Logo design, flyers, Facebook headers and Infographics. Here's a store selling Infographic design for around \$77:



When your custom order comes in, get the details from the buyer and make the graphic using a free Canva template. The buyer gets their own unique graphic and you get paid \$77 for what might take you an hour using a free tool.

Fiverr – Just like above, you can list your design service on Fiverr. There might be more competition on here but you can sell premade, niched graphics or price yourself slightly cheaper than others until you get some good reviews coming in.

Facebook Groups – Search for local business Facebook groups and do a search in the 'Search Group' box for 'infographic' and see what people are talking about. Mention you create them in the post or message the people



asking questions about them.

Forums – Join business forums or niche forums and again, search for people who are talking about Infographics or ways to advertise their business. Tell them about your service and give them a link to find out more. If you don't have a website, link them directly to your Etsy or Fiverr page.

Your Own Website – You could easily create a nice looking WordPress website where you can advertise your design service. This makes you look more professional and you could even rank it for various 'Infographic' terms in Google and get people coming to you, rather than you searching for them.

There's lots of potential and money to be made with Infographics. You just need to decide the direction you want to go in and just do it. Create just 2 of them a day for other people and that's more than \$100 in your pocket for a couple of hours 'work'.



Logo Design



Whilst this is quite a competitive area, it would be wrong if I didn't include it in this guide.

Creating the logos is easy. You can, yes you guessed it, create them using Canva!

It's how to find people that need them is where you need to be creative.

Existing Customers - The obvious one is to sell to businesses that you might already be dealing with. So if you've sold them a Facebook Header, check out their website and see if they also need a logo.

Etsy - You can also add them to your Etsy store for easy sales. Create a range in different niches and upload them to your store. Then customize them for each order you order. Only takes a few minutes in Canva, send them to the buyer via email and it's an easy profit.

Fiverr - You can add your logo design service onto Fiverr.com. Whilst it is quite competitive on there, you might still get some sales. You just might have to stick to a certain niche to stand out and get in front of searchers.

Facebook Groups - Find businesses inside these local business groups and check out their websites. Do they have a logo? Can you make a better one? Use the search box and search for 'logo' inside the groups, that way you can find potential threads faster than scrolling through randomly.

Here's where to find that, just enter the group and look on the left side of the navigation:





Logos are probably easier to sell to existing clients unless you really want to do logos only and nothing else. Then you can set up a professional website, have examples of logos you have done and really market your business.

They make easy sells to existing clients and also to niche audiences you could target on Etsy.



Summary

And there you have it, six ways to make money from free images.

Hopefully you can now see that there is a huge opportunity with creating various income streams by using free images.

You can choose to use just one method or try your hand at all of them. Sell packs of images or design one off customized ones for clients. There really is no end to how you can sell images that you create for free, for a nice profit.

We wish you all the best in your image income journey!

